Akylai Alieva

Social Media Manager · Content Manager · Reels, CapCut, Claude

Remote · Bishkek, Kyrgyzstan (UTC+6)
Telegram: @solarflareee · WhatsApp: +33 7 45 50 63 06 · Email: sapiabde@icloud.com
The brand Instagram I ran: instagram.com/linadelika.home

For nearly three years I ran the Instagram of Linadelika Homeware (@linadelika.home, 316K followers), the homeware brand of Russian influencer Lina Delika: posts, stories, direct messages and customer conversations. The brand's Reels reached up to 1.4M views in that time. Before that, at BM Case, I built Wildberries and Ozon product listings and filmed product video reviews. I edit video in CapCut and use Claude, Claude Code and ChatGPT every day for ideas, copy, content plans and scripts.

Core skills: social media management · Instagram · content planning · posts and stories · Reels · copywriting · video editing in CapCut · Claude, Claude Code, ChatGPT · AI tools · community management in DMs · Wildberries and Ozon product listings · product video reviews · Excel

EXPERIENCE

Social Media and Customer Care · Assistant to the Brand Owner Dec 2023 — Sep 2026
Linadelika Homeware, tableware and homeware brand of influencer Lina Delika, Moscow · @linadelika.home, 316K followers · remote

- Ran the brand's Instagram, @linadelika.home: posts, stories and direct messages.
- Brand Reels in that period: up to 1.4M views (April 2024); regular Reels got 10–55K.
- Talked with followers and customers in DMs, WhatsApp, Telegram and email; advised on tableware, products and delivery.
- Handled orders, deliveries and returns; tracked orders and stock in Excel.
- Resolved conflicts and found the right approach for every customer.
- Drafted copy, replies and spreadsheets with Claude and ChatGPT.

Marketplace Specialist and Sales Manager Jul 2021 — Nov 2023
BM Case, Moscow · phone accessories · promoted twice in two years

- Built and optimised product listings on Wildberries and Ozon and worked with each platform's promotion tools.
- Filmed product video reviews showing features and benefits.
- Led a team of 4 on the marketplaces; marketplace sales grew.

Front Desk Administrator, Reservations Sep 2024 — Sep 2026
Chateau Volgo Hotel, Moscow · 50 rooms · alongside Linadelika Homeware

- Handled 30–45 bookings and guest requests a day (Bnovo, Ostrovok, Bronevik, OneTwoTrip).
- Prepared contracts and reports for partners and suppliers in Word and Excel.

Sales Manager · Sales Assistant and Stylist 2023
ZAM (furniture) · INDRÉS showroom (fashion), Moscow · sales and outfit styling

EDUCATION & LANGUAGES

College of Modern Technologies and Medicine, Moscow
Diploma in Law and Social Security Administration, 2026

Kyrgyz, **Russian** — native
English — B2 · **French** — learning
Interests: painting, architecture, interior design